

Dieter's Journey

From Traditional Banking to E-Commerce Leadership



It's been 12 years since that career-defining shift. My Relator strength was instrumental in navigating through this change. The journey has been continuously enriching and has had a profoundly positive impact on my life.

Dieter Newall

Senior Director, Customer Experience Strategy, eBay

Strategic | **Communication** | **Analytical** | **Relator** | **Restorative**
Leading with **Strategic Thinking**

Initial Challenges

Dieter, a corporate veteran, found himself disenchanted with the traditional banking sector's work environment. The focus on results over well-being and the prevalent toxic culture left him seeking a more fulfilling and meaningful career path.



Strategic Intervention

Dieter's journey with 'Discovering your ME' uncovered a wealth of hidden talents, including a keen analytical mind, exceptional communication skills, and a versatile leadership style. These discoveries became the catalyst for a significant career transformation.



Achievements & Impact

Embracing his newfound insights, Dieter transitioned from banking to e-commerce, leveraging his unique strengths and customer-centric approach. His journey led him to a prominent role in a renowned brand, where he excelled, becoming an influential leader in the industry.

Outcome:

Dieter's career shift to e-commerce not only marked a pivotal moment in his professional life but also solidified his reputation as a sought-after leader. His ability to forge meaningful customer connections and his adaptable leadership style propelled him to new heights in a completely different industry.

