

Perx Technologies Team Delta's Transformation

A Strengths-Based Success Story
Amidst Global Challenges



Initial Challenges

Amidst the COVID-19 pandemic, Team Delta, under a new leader, faced significant challenges. The team, still in its infancy and working remotely across the globe, struggled with cohesion and performance.

Strategic Intervention

The leader turned to Satori Connect for critical insights into the team's talents and vulnerabilities. Satori Connect's strengths-based approach became the catalyst for Team Delta's transformation, focusing on harnessing diverse strengths and fostering robust partnerships, even in a remote work environment.

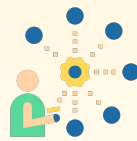


Achievements & Impact

In less than a year, Team Delta achieved exceptional milestones:



Surging **from 2 million to 40 million users**



Hitting **3.5 billion API calls**, a new performance high.



Gaining recognition among the **top 50 global AI companies**. Becoming the sole vendor in their sector with ISO 27001 and ISO 27018 certifications.

These achievements were underpinned by a culture of innovation and a successful shift to a Product-Led Growth strategy.

Outcome

Team Delta's journey exemplifies the power of a strengths-based approach in overcoming obstacles and achieving remarkable business success. Their transformation not only led to impressive quantitative outcomes but also solidified their pioneering status in the industry through a culture of innovation and a people-centric approach.

Client Testimonial

Khanh, the P&C Director at the time, completely changed my perspective on what a HR or P&C professional can be.

Her deep understanding of the product offering, presented with such clarity and insight, was astounding. It was like discussing with a seasoned product expert rather than a P&C Director. Her strategy of leveraging individual strengths to achieve organisational goals, was a masterclass in effective people management. She is all about making employees feel heard, valued, and seen.

Khanh exemplifies what it means to be a visionary in building a team culture where everyone can lean on each other's strengths that combines deep business acumen with a genuine commitment to people-centric leadership.

Amen Reghimi

CPTO Perx Technologies

Achiever | **Maximizer** | **Ideation** |

Learner | **Self-Assurance**

Leading with **Strategic Thinking**

Khanh's engagement with Perx Technologies over the last four and a half years has been nothing short of fun and impactful.

In just six months under Khanh's guidance, we grew to 75 people, backed by a robust employee experience process. Her expertise in mining candidates for their innate talents was crucial, but her most remarkable contribution was keeping the team together during the pandemic through innovative engagement initiatives.

Khanh was instrumental in designing our onboarding process, laying the foundation for our company's Learning Management System (LMS). Her knack for rallying people around new projects and strategically assembling teams has been a cornerstone of our success.

I would highly recommend Khanh to any tech startup or scaleup looking to develop and maximize their team capabilities as well as define their culture through a comprehensive employee experience strengths-based framework.

Anna Gong

CEO Perx Technologies

Competition | **Ideation** | **Command** |

Activator | **Significance**

Leading with **Influencing**